



AITM College

UHI University of the
Highlands and Islands
Oilthigh na Gàidhealtachd
agus nan Eilean

BACHELOR OF **HOTEL** **MANAGEMENT (BHM)**



**Bringing The
Future of Education**

**UK Degree with
Credit Transfer Facility**

OVERVIEW

Welcome to the BA (Hons) Hospitality Management program offered at AIMT in partnership with the University of the Highlands and Islands (UHI). This dynamic and comprehensive course is designed to equip students with the knowledge, skills, and practical experience needed for success in the thriving hospitality industry.

ENTRY REQUIREMENT



Academic Qualification:

Graduation from 10+2 or an equivalent



Minimum Grades:

Minimum CGPA of 2.2 or 55% or an equivalent grade.

BHM MODULE LIST

YEAR 1

Module Tittle	Credits
Food Production Services & Operations	20
Food & Beverage Service Operations	20
Becoming a Customer-Centric Business	20
Fundamentals of Tourism & Hospitality	20
Introduction to Hospitality Management Systems	20
Introduction to people management & Organisational Behaviour	20

YEAR 2

Module Tittle	Credits
Skills for Hospitality Managers	20
Food & Beverage Management	20
Work Placement: Team Working & Communications	20
Marketing Fundamentals	20
Management Accounting	20
Business Application of Artificial Intelligence	20

YEAR 3

Module Tittle	Credits
Research Skills	20
Marketing Communications	20
Corporate Responsibility & Sustainability in Hospitality	20
Developing Entrepreneurial Effectiveness	20
Quality Management for Hospitality Businesses	20
Understanding Consumer Behaviour	20

YEAR 4

Module Tittle	Credits
Dissertation	40
Internship: Professional Development	40
Internship: Business Development	40

YOUR BHM JOURNEY



VALUE ADDED COURSE

SEMESTER I	Personality Development Training	SEMESTER II	Hotel Visit
SEMESTER III	Parents Dining Programs	SEMESTER IV	Certified Barista Training/200 Hrs Hotel Training/Flower & Rangoli Competition
SEMESTER V	Young Chef Competition	SEMESTER VI	State Banquet Theme & HACCP Training

CONNECTING YOU TO THE INDUSTRY

Initiative of AITM College to bridge the gap between the academic and the corporate sectors. With this model, we are set out to prepare industry ready graduates.

**100% Internship Job Placement
Opportunities at Local & Global Level.**



AITM INDUSTRY CONNECT MODEL



- International Standard & Localized Curriculum
- Global Industry Certification Courses
- Personal Development Programs



- Guest Lectures | Seminars | Workshops
- Industry Visit
- Networking Events



- Dedicated Placement Call
- Job Fairs
- Corporate Partnership



HOSTEL FACILITIES



Separate Dormitory
for Boys



24*7 Internet
& Electricity



Restrooms with
Shower (Hot | Cold)



AITM College

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